Knowledge Dissemination in the Digital Era. Language and Episteme

Department of Law, University of Modena and Reggio Emilia
Via San Geminiano 3, 41121 Modena
18-20 November 2015

Conference programme

Scientific and Organizing Committee:
Department of Culture and Language Studies, UNIMORE; LUIQ, Lund University
Chair: Annalisa Coliva (University of Modena and Reggio Emilia & COGITO-MO): *annalisa.coliva@unimore.it.* With the collaboration of Silvia Cacchiani and Delia Belleri

Sponsored by:
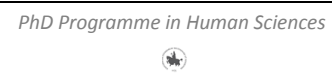*Fondazione Cassa di Risparmio di Modena*
National Research Project PRIN *Realismo e oggettività*
Swedish Research Council (through the framework project *Knowledge in a Digital World*; PI: Erik J. Olsson)
Department of Culture and Language Studies , University of Modena and Reggio Emilia

UNIMORE Dipartimento di Studi Linguistici e Culturali   IQ LU   PhD Programme in Human Sciences   COGITO-MO   CLAVIER

Wednesday, 18 November 2015

9.00-9.30: *Registration*

AULA MAGNA

9.30-9.45: *Greetings from Academic Authorities*

9.45-11.45: PLENARIES: *Social epistemology in the digital era*

Chair: *Annalisa Coliva* (University of Modena and Reggio Emilia)

9.45-10.45: **Erik J. Olsson, George Masterton** (Lund University) – *Linking as voting: from Condorcet to Google*

Chair: *Marina Bondi* (University of Modena and Reggio Emilia)

10.45-11-45: **Naomi Baron** (American University, Washington) – *Know what? Learning, thinking, and knowing in a digital world*

AULA MAGNA	**LABORATORIO LINGUISTICO**
12.00-13.20: OPEN SESSION A (Epistemology): *Digital Epistemology*	**12.00-13.20: OPENS SESSION B (Linguistics):** *Heritage and Tourism*
Chair: *Giorgio Volpe* (University of Bologna)	**Chair:** *Nicholas Brownlees* (University of Florence)
12.00-12.40: **Rasmus Rendsvig** (Lund University) *Measuring social transmission: competence and imitation*	12.00-12.20: **Gloria Cappelli, Silvia Masi** (University of Pisa) *Knowledge dissemination through tourist guidebooks: mind the gap between adults' and children's*
12.40-13.20: **Cathrine Felix** (Lund University) *Online interaction and non-epistemic grounds for belief*	12.20-12.40: **Giuliana Diani** (University of Modena and Reggio Emilia), **Christina Samson** (University of Florence) *The dissemination of cultural heritage knowledge in on-line tourist guidebooks and travel blogs*
	12.40-13.00: **Maria Cristina Paganoni** (State University, Milan) *Debating the smart city on the web: a linguistic investigation*
	13.00-13.20: *Discussion*

13.20-15.00: *Lunch* at *Caffè Concerto*

AULA MAGNA

15.00-17.00: PLENARIES: *Information and knowledge dissemination in the digital era*

Chair: *Marina Bondi* (University of Modena and Reggio Emilia)

15.00-16.00: **Stefano Ossicini** (University of Modena and Reggio Emilia, Italy) – *Story telling: a knowledge dissemination strategy in hard sciences*

16.00-17.00: **Gloria Origgi** (Institut Jean Nicode,EHESS) - *Knowledge and trust in the digital era: for a second order epistemology*

17.00-17.40: *Coffee break*

AULA MAGNA	LABORATORIO LINGUISTICO
17.40-19.00: OPEN SESSION A (Linguistics): *Translation and online dictionaries for KD*	**17.40-18.40: OPEN SESSION B (Linguistics):** *Corporate communication and finance*
Chair: *Davide Mazzi* (University of Modena and Reggio Emilia)	**Chair:** *Franca Poppi* (University of Modena and Reggio Emilia)
17.40-18.00: **Giuseppe Palumbo** (University of Trieste) *Reorienting translation choices: English as a lingua franca, knowledge dissemination and a revision of the source/target distinction*	17.40-18.00: **Chiara Prosperi Porta** (La Sapienza University, Rome) *Comparative mechanisms and relations in the dissemination of institution-centred financial knowledge*
18.00-18.20: **Ilaria Moschini** (University of Florence) *Hacking the 'code'. A linguistic and socio-semiotic analysis of the _Jargon File _(or the _New Hacker's Dictionary_)*	18.00-18.20: **Maria Cristina Gatti** (University of Verona) *Synchronous vs asynchronous forms of corporate communication: the case of instant messaging*
18.20-18.40: **Chiara Preite** (University of Modena and Reggio Emilia) *Vulgariser la terminologie de la crise économique et financière: les dictionnaires Internet comme véhicule de déterminologisation*	18.20-18.40: *Discussion*
18.40-19.00: *Discussion*	

Thursday, 19 November 2015

AULA MAGNA
9.30-11.30: PLENARIES: *Trust and credibility in the digital era*
Chair: *Paolo Leonardi* (University of Bologna)
9.30-10.30**: Marina Sbisà, Paolo Labinaz** (University of Trieste) – *Credibility in social networks*
Chair: *Carla Bagnoli* (University of Modena and Reggio Emilia)
10.30-11.30: **Elizabeth Fricker** (Oxford University) – *The prizes and perils of trusting others*

AULA MAGNA	LABORATORIO LINGUISTICO
11.40-13.00: OPEN SESSION A (Epistemology): *Reputation and trust*	**11.40-13.00: OPEN SESSION B (Linguistics):** *PhD Workshop*
Chair: *Paolo Labinaz* (University of Trieste) *TBC*	**Chair:** *Marc Silver* (University of Modena and Reggio Emilia)
11.40-12.20: **Emmanuel Genot** (Lund University) *Gloria Origgi's puzzle of trust & democracy and its empirical grounds*	11.40-11.55: **Jessica Dheskali** (Chemnitz University of Technology) *Researching* Academia.edu*: a quantitative corpus-analysis of modal Verbs and personal Pronouns in Scientific Papers*
12.20-13.00: **Ylva von Gerber** (Lund University) *Friction – the cognitive and epistemic importance of face to face communication*	11.55-12.10: **Dana Beyer** (Chemnitz University of Technology) Maybe *Britannica Online, but* definitely *Wikipedia: A corpus analysis of hedges and boosters in two online encyclopaedias*
	12.10-12.25: **Jacinta S. Edusei** (Chemnitz University of Technology)

	Probability adjuncts as hedges on the Web: A cross-cultural analysis
	12.25-12.40: **Yu Danni** (University of Modena and Reggio Emilia) *Metaphors in environmental accounting*
	12.40-13.00: *Discussion*

13.00-15.00: *Lunch* at *Caffè Concerto*

AULA MAGNA	**LABORATORIO LINGUISTICO**
15.00-16.20: OPEN SESSION A (Linguistics): *Science and humanities*	**15.00-16.00: OPEN SESSION B (Linguistics):** *Health and medicine*
Chair: Belinda Crawford (University of Pisa)	**Chair:** *Giuseppe Palumbo* (University of Trieste)
15.00-15.20: **Maria Freddi** (University of Pavia) *Forms of knowledge dissemination in the discourse of science*	15:00-15:20: **Michele Sala** (University of Bergamo) *Titles in medicine and science popularization*
15.20-15.40: **Franca Poppi** (University of Modena and Reggio Emilia) *Research blogs: local or global reach?*	15:20-15:40: **Renzo Mocini** (La Sapienza University, Rome) *Filling gaps in medical knowledge. Comparative mechanisms in evidence-based medicine*
15.40-16.00: **Marina Dossena** (University of Bergamo) *Knowledge Dissemination, Digital Humanities and crowd-sourcing projects for diachrony*	12:00-12:20: **Silvia Cavalieri** (University of Modena and Reggio Emilia) *Health literacy and young people: the case of* Young Epilepsy *website*
16.00-16.20: *Discussion*	15.40-16.00: *Discussion*

16.20-17.00: *Coffee break*

AULA MAGNA
17.00-19.00: PLENARIES: *Communicative strategies in knowledge dissemination in the digital era*
Chair: *Julia Bamford* (L'Orientale University, Naples)
17.00-18.00: **Cornelius Puschmann** (Humboldt Universität zu Berlin) − *Dissemination, discussion, participation? Interrogating the evolution of science policy concepts from knowledge dissemination to citizen science* 18.00-19.00: **Anna Mauranen** (University of Helsinki) − *Research blogs - disseminating knowledge or collaborating towards it?*

20.00-: *Conference dinner* at *Caffè Concerto*

Friday, 20 November 2015

AULA MAGNA
 	
9.30-11.30: PLENARIES: *Information bubble and censorship in the digital era*
 	
Chair: *George Masterton* (Lund University)
 	
      9.30-10.30: **Rita Cucchiara** (University of Modena and Reggio Emilia) − *Ontologies-based or data driven concept extraction in video*
 	
      10.30-11.30: **Kristoffer Ahlström-Vij** (Kent University) − *Censoring online bullshit*	

AULA MAGNA **11.40-12.40: OPEN SESSION A (Linguistics):** *Arbitration and Politics* **Chair:** *Marina Dossena* (University of Bergamo) 11.40-12.00: **Giuliana Garzone** (State University, Milan) *Sharing knowledge and expertise on social networking sites: arbitration and mediation on Web 2.0* 12.00-12.20: **Denise Milizia** (University of Bari) *A synchronic and diachronic perspective of Knowledge Dissemination in UK politics* 12.20-12.40: *Discussion*	**LABORATORIO LINGUISTICO** **SESSION CANCELLED**
	13.00-15.00: *Lunch* at *Caffè Concerto*

AULA MAGNA
 	
15.00-17.00: PLENARIES: *Visual information, trust and linguistic analysis in the digital era*
 	
Chair: *Gabriella Del Lungo* (University of Florence)
 	
      15.00-16.00: **Magnus Jiborn** (Lund University) − *In search of the climate filter bubble*
 	
      16.00-17.00: **Josef Schmied** (Chemnitz University of Technology) − *Popular digital knowledge dissemination platforms:*
                                         aspects of academic writing from Wikipedia to Academia.edu	

	17.00-17.40: *Coffee Break*