# Argumentation, Rhetoric and Discourse: Perspectives on Persuasion

September 23<sup>rd</sup> – 24<sup>th</sup> 2021, Ca' Foscari University of Venice

argumentation@unive.it

# **Provisional Program**

# Thursday 23rd September 2021

9:00 - 10:00 Registration

9:45 - 10:00 Conference opening

### Session 1: Sars-Covid-19 and argumentation

- 10:00 10:30 **Sarah Bigi, Giulia Grata & Paola Mosconi**, Values as arguments in Italian public discourse about measures to contrast the Covid-19 pandemic
- 10:30 11:00 **Salomi Boukala & Dimitris Serafis**, Analyzing argumentative polylogues at the weakening of the COVID-19 pandemic: Political discourses from the European South
- 11:00 11:30 **Jekaterina Nikitina**, Our vaccine is unique and efficient, or the persuasion in press releases of COVID-19 vaccine manufacturers

#### **Plenary Session**

11:30 – 12:30 Frans van Eemeren, A pragma-dialectical perspective on argumentative style

#### Lunch

#### Session 2: Argumentation across specialized domains

- 14:00 14:30 **Giuliana Garzone**, Dialogism in the service of rhetoric: discourse analytical perspectives
- 14:30 15:00 Paola Catenaccio, Legitimation in CSR reporting: the role of argumentation
- 15:00 15:30 **Emanuele Brambilla**, Argumentative style in international adoption dossiers
- 15:30 16:00 **Natalija Todorovic, Benedetto Lepori & Andrea Rocci**, Words connecting scientific communities The case of 'argumentation'

#### Break

# Session 3: Argumentation and humanities

- 16:30 17:00 Mena Mitrano, Postcritique, method, persuasion
- 17:00 17:30 **Aysel Ilqar Mammadbayli**, The role of metaphoric mapping in the Rhetorical Structure Theory based on the analysis of English fictional texts
- 17:30 18:00 **Paul Tucker**, Argumentation and the "Interaction of MInds" in Text: the Case of Discourse on Art

20:00 Social Dinner

# Friday 24<sup>th</sup> September 2021

# Session 4: Argumentation and cognition

- 9:30 10:00 Daniela Pirazzini, Mental models and argumentation
- 10:00 10:30 Edoardo Lombardi Vallauri, Implicit contents as deceiving arguments
- 10:30 11:00 **Tiziana Roncoroni**, Implicit and indirect persuasion in linguistic research articles
- 11:00 11:30 **Azad Mammadov & Jamila Agamaliyeva**, Pragmatic function of ellipsis in political interview: a corpus-assisted conversation analysis

### Break

### **Plenary Session**

12:00 – 13:00 **Manfred Kienpointner**, Early modern freedom discourse: Argumentative patterns in Arcangela Tarabotti's *Tirannia paterna* 

### Lunch

#### Session 4: Argumentation beyond reasonability

- 14:30 15:00 **Ismael Arinas Pellón & Patrizia Anesa**, Stories as emotional persuasion devices: A corpus-assisted study of advance-fee scams
- 15:00 15:30 **Stéphane Rodrigues Dias**, A case study on hate speech in the North and South:politicians as communicative agents
- 15:30 16:00 Thomas Werner, Talking across the (conspiratorial) divide
- 16:0 16:30 Ross Charnock, Bentham on rhetoric: the use and misuse of fallacies
- 16:30 17:00 **Chiara Degano & Francesca Santulli**, Argumentation and discourse: drawing the threads together