



UNIMORE
UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

Dipartimento di Studi Linguistici e Culturali

www.dslc.unimore.it

CONFERENCE ANNOUNCEMENT AND 1st CALL FOR PAPERS

*CLAVIER 2021 Conference,
18-19 November 2021 (online event)*

Exploring Words in the Digital Transformation Tools and Approaches for the study of Lexis and Phraseology in Evolving Discourse Domains

The members of the CLAVIER Board (Corpus and Language Variation in English Research), in collaboration with Unimore research groups Lexi-Term and CAP (Professional and Academic Communication), are pleased to announce the 2021 CLAVIER conference, to be held at the University of Modena and Reggio Emilia from November 18th to November 19th. The theme is: *Exploring Words in the Digital Transformation: Tools and Approaches for the study of Lexis and Phraseology in Evolving Discourse Domains*.

The role of the lexicon has been analyzed from the perspective of different theories of language in the 20th and 21st centuries, ranging from structuralist and generative approaches to more recent cognitively oriented studies of word semantics in context. One of the most passionately debated issues in the linguistic literature continues to be whether words have a decontextualized and stable meaning core or a number of more or less nuclear senses that emerge on the basis of the company they keep with other words. The Firthian tradition has provided a foundation for the newly emerging tradition of corpus-driven empirical lexicology, showing that linguists' appeal to their intuitions for the definition of word meanings is simply not enough and that the observation of actual usage is necessary. Therefore, our objective is to give real evidence of how we use words, phrases and constructions, both in writing and in speech, in various discourse domains and as a result of the digital transformation.

The digital transformation has certainly had an impact on methodological and theoretical approaches to the study of lexis and phraseology. Corpus tools have greatly contributed to the development of lexicography, lexicology and lexico-semantics in particular, with attention to extended units of meaning, lexico-grammatical approaches and focus on patterns and constructions, to name just a few.

The impact of the digital transformation has also been profound on communication itself. The study of digital discourse has often highlighted elements of innovation and creativity in language use, as well as in the language repertoires of participants (often crossing the borders of languages), thus adding new perspectives to studies on diversity in discourse and variation in language. The extended participation framework of web discourse has opened the way for new communicative situations and wider impact of the ideological dimension of words, for example in the social media. Digital discourse studies have also most clearly highlighted the need to look at the multimodal and multimedia nature of communication on the Web and at the new developments of AI in online interaction.

The Conference aims to gather research experiences and findings on these topics from scholars working on different natural languages and addressing different fields of general language and specialized discourse. The talks will address the intense change taking place in the evolving digital media, with new forms of participation and contribution, or will pay attention to the tools offered by the digital transformation for the study of lexis and phraseology both past and present.



UNIMORE
UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

Dipartimento di Studi Linguistici e Culturali

www.dslc.unimore.it

Papers are welcome using any of the suggested research perspectives and methodologies (but do not need to be restricted to these).

- Lexicology: Models and approaches
- Digital tools and resources for lexicology, lexicography, specialized lexicography and terminology
- Case studies on specialized domains or genres
- Lexical studies between specialized lexis and popularization
- General and specialized language in the digital world
- Tools and approaches to lexical and phraseological variation
- The impact of web discourse on language use: innovation and creativity
- Word, image, sound: digital discourse and multimodality
- Words, ideology and power in digital discourse
- Lexis in digital discourse studies and genre analysis
- Lexis, phraseology and diachronic variation
- Comparative/contrastive variation in lexis and phraseology
- Social/cognitive information processing strategies
- Information structure and cognition
- Interdisciplinary issues

The Conference will take place online, given the current uncertainty about travelling restrictions in the near future.

This is one of a series of events sponsored by the departmental “Project of Excellence” on Digital Communication, funded by the Italian Ministry of University and Research.

Invited speakers

- Annalisa Baicchi (Università di Genova)
- Ines Bose (Martin-Luther-Universität Halle-Wittenberg)
- Roberta Facchinetti (Università di Verona)
- Paolo Frassi (Università di Verona)
- Nelya Koteyko (Queen Mary University of London)
- Julien Longhi (CY Cergy Paris Université)
- José Francisco Medina Montero (Università di Trieste)
- Ruth Page (University of Birmingham)

Conference Language: English, French, German, Spanish.

Submission guidelines

Proposals for *individual paper* presentations (not more than 250 words, references excluded) can be made from June 1, 2021 to **August 10, 2021** and should be directed to **CLAVIER21@unimore.it**.



UNIMORE
UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

Dipartimento di Studi Linguistici e Culturali

www.dslc.unimore.it

Proposals for *panels* should comprise a brief introduction and 3 to 6 abstracts, including names and affiliations of each author.

For all submissions, please indicate clearly:

- Abstract title, author name/s and institutional affiliations.
- Contact e-mail address and phone number for all authors.

Please use Times New Roman 10, single line spacing, no indent, for your abstracts or the introduction to the panel contents. Headings will be bold, centered; names and affiliations will be italics, centered.

Decisions about acceptance will be communicated by **September 10, 2021**.

Individual papers will be allotted 30 minutes (20 minutes plus discussion).

Following formal acceptance, the presenting authors must register for the Conference using the attendance form that will be available online on the conference website: <http://www.clavier2021.unimore.it>

Registration

All participants (presenters and non-presenters) are requested to complete the Registration form on the conference website (<http://www.clavier2021.unimore.it>).

The Conference fee is 30 EUR (see Registration form). You will receive your Invoice and Certificate of Attendance via email, after the event.

Registration deadline for presenters: October 15

Registration deadline for other participants: November 12